BUYING A WAGON the fact that they are making their

Worlt of Two Bargans.

TRIED MAIL-ORDER METHODS

Thought He Was Saving Money, But Will Not Try the Same Thing a Second Time-Buying at Home Pays.

town he went to the local dealer to see what he had in stock. One Here he saw described a wagon which, saving. as far as description went, was the came as the one he saw in the dealer's store room. In fact, the description was written in such a convincing manner and all of the good points of the mail order vehicle were brought concerns. out so thoroughly that it appeared to be devoid of business activity while be superior to the other one. And the the wealth of the country would be price was only \$67.45. Mr. Brown centered in one or two points. Buythought of the saving of \$7.55 which ing by mail may be attractive, but the represented several days of hard work, most pronounced mail order fiend more he wanted to save that amount condition whereby he would be com and in the end the Chicago mail or pelled to depned on the mail order der concern got his check.

When the wagon finally arrived, with a freight bill of \$4.50, he rode to some that had been lost in shipment. manufactured products is too keen for

capita of wealth, and dwarfing local usiness, only to enrich a concern a How M: Brown Got the ready rich enough to buy several counties. An extra thousand dollars in any community will mean, during the year, many thousands of dollars in business transacted and increased in come for practically every one in the community. Often the amount con to the mail order houses is more than enough to turn the balance the other way and business depression exist where prosperity would prevail under normal conditions. Even if the coun try purchaser was able to save a snur sum by ordering his supulles from a (Copyrighted, 1906, by Alfred C. Clark) | mail order house, the loss to the com Mr. Brown, a. farmer living in munity would be greater than the gain Poone county, Mo., decided to buy a for himself. It is needless to point spring wagon. The next time he was out that as the amount of the mail or der business from any community in they had pity on him. He was never creases the amount of loss to the comwagon that suited him was offered to munity also increases, until it is only He thought he would a question of time until the individua? take it, but before ordering he looked loss caused by the general depression over a mail order vehicle catalogue. of business will exceed the individual In fact if everyone in the commun

ity bought from the mall order houses, local markets would disappear and the farmer would be compelled to sell as well as buy from the catalogue The rural districts would The more he thought about it the must look with apprehension on any man for a market for his products.

But the idea of saving on individual purchases is, to a great extent, a town with his son and spent half a fallacy. In spite of his bensted ability day putting it together. He had to to buy in large quantities, he is not buy a screw driver and some oil and able to buy for much less than the cand paper and a few boits to replace | country merchant. Competition in all



Like the terrible devil fish the catalogue house is death to everything that gets within its grasp. Once its death-dealing tentacles have wound around your community, there is no escape. Are you assisting the greedy monster by sending your dollar to the mail order house.

reats refused to sit in the right place to help him fix it. This cost him so much that he and the boy had to before he got his team hitched to the wagon it cost him \$73.90, allowing him a saving of \$1.10, which was very stingy pay for the time he had lost. Of the amount he spent for the wagon, only \$1.95 remained in Boone county. The railroads and the mail order house got the rest of it.

In the meantime his neighbor, Mr. Jones, bought the \$75 wagon from the local dealer, who made a profit of \$16 on the sale. As the vehicle was already assembled and there were no extra parts or tools to buy, the amount paid for the wagon represented all of the cost to Mr. Jones. The dealer spent the \$16 profit for a new sign on his building; the sign painter hired a carpenter to repair the roof on his bouse; the carpenter paid his bill at the butcher's and the butcher bought a how from Mr. Jones. And so the \$16 kept going in the county until a Carmer with the mail order habit got sold of it. He sent it to Chicago and 4t never came back.

But this wasn't the last of the two purchases. A few weeks after the two wagons were bought, Mr. Brown's boy and Mr. Jones' boy, driving the new vehicles, met on the country road. They drove too close to each other and a smash-up resulted. The weakest part of each wagon gave way; an axle on the mail order product was broken and a doubletree on the other was smashed. Both breaks were plainty because of defective construction. Mr. Jones took his broken doubletree to town the next day and the dealer gave him a new one. Mr. Brown attempted to explain to the Chicago firm that the axle would not have broken If it had not been defective and coupled this explanation with a request for a new part, but after several weeks of correspondence with the its feet clean it will be thoroughly piece as far away as at the beginning, he gave it up and bought the This experience told axle himself. Mr. Brown why he should trade with some merchants instead of patronizing the mail order houses.

In Boone county and in every other county there are many who send thou- Widows, however, in accordance with sands of dollars out of the county an old custom, usually choose Satur every year, without ever considering day

All of these cost him 75 cents. He | that. And the small saving he is able was not experienced at putting spring to make by large purchases is more wagons together and he didn't do a than offset by his larger expenses very good job of it, for one of the These expenses must come out of the and he had to get a local blacksmith compelled to make a larger profit than the local dealer. It costs him more to another half dollar and delayed him market his goods. He must maintain a large and expensive office force and go to the hotel for their dinners; an he must advertise. As an example additional expense of 70 cents. So of what the mail order man expects to make out of his customers, a letter written by a prominent mail order man might be quoted. Writing to a magazine he sald: "Advertising in your publication cost us 17 cents an inquiry and we made sales at a cost of only 56 cents each for advertising This is about half of our regular cost," This man was selling "A complete out fit of clothes for \$9.95." He was will ing to pay a dollar for each sale the advertising brought him. Ask your local dealer how long he could keep the sheriff away from his doors if he took a dollar out of every ten dollar sale.

You can't buy the same class of goods any cheaper from the catalogue houses than from the local dealer, though one may think he can after reading the catalogues. The differ ence comes in the quality of the goods There is a particular class of goods known as "mail order goods." This trade term is applied to cheap but showy goods and novelties which can be sold at a large profit. It means much the same thing as "street fakir goods" and, as is the case with street fakir goods, mail order goods are not handled by the regular jobbers and wholesalers. They cannot afford to handle them because their customers want better merchandise. The street fakir duplicates, in appearance, the jewelry carried by a first class jewelry house and makes large profits The catalogue merchant does the same thing but does it on a larger scale and much more cleverly.

To Domesticate a Cat.

It is said that an unfailing remedy for a cat that will not accustom itself to a new home is to grease its feet thoroughly with butter and put 1. down the cellar. When it has licked domiciled and will cause no further trouble by running away.

Marriage Days in Italy.

In Italy Sunday is usually selected for the marriage of those persons who have never been married before.

PUTTING THE CAS

Old Man Eliphalet His Own in

Upton Sinclair in the regetarian banquet attacke

"The trusts effrontery t he said. "They commit a con a virtuous an air as you or i plece of charity. And there is a setting around them, no beading nea-They are like old Eliphales Hor

"Eliphalet Hoskins was one of the old residenters of the Head of Sassa fras, a small Maryland village liwas light fingered. He lifted east bars of soap, potatoes, chickens-any thing that came in his way. The Head of Sassafras people knew his falling well, but on account of his great age punished.

"It happened that one night a load of dried fish arrived at the wharf too late for the keeper of the general store

to remove it. "They're an honest lot here," mut tered the storekeeper as he drew a tarpaulin over his dried fish, and just then he heard cautious footsteps. He looked up and there was old Eliphalet Hoskins eyeing the mound of fish gloatingly.

"'Eliphalet,' he said, 'I've got to leave this pile of fish out here over night. Now, if I give you these two fine fellows will you promise not to steal any of the others?"

"Eliphalet looked at the two fish in the storekeeper's hand.

'That's a fair offer, Mr. Smith,' he said slowly, 'but--well-I dunno-

MAJORITY OF MEN ARE VAIN.

think I can do better."

A Hairdresser Asserts That Many of Them Wear Wigs.

"Nearly every woman wears some other woman's hair," said the hairdresser, "but you might be surprised if you knew the number of men who wear wigs. Many a man's fine head of hair, the envy of his friends, came from the hair store, and is regularly curled and pressed there! Whisper it gently, but most men are even more vain of their appearance than are the frivolous women of the moment. They simply will not stand for a bald head, under 70, and have learned a lesson from their sisters. Often the same hairdresser makes the wig for papa and the 'switch' for mamma, and, if mamma can get the money for her new hair any the more easily out of papa for the fact that he is a devotee of the habit himself, who can blame her for encouraging him in the guileless fnd?"

Futile.

After many years of experimenting the people of the earth had succeeded in establishing communication with

But the signals received were utterly unintelligible.

Many years more were spent in vain in trying to decipher them

They did not bear the slightest resemblance to any language known on this earth.

Efforts then were made to communicate with some planet whose learned men could interpret the signals.

The only responses received appeared to be couched in even worse gibberish than the written dialects

Finding it impossible to secure the services of any planet as an interpre-

ter, the effort was abandoned. "Go to Jupiter!" recklessly signaled the earth-and tore down its signal

stations.

Differ Over Emperor's Mustache. Mme. Rejane has been giving at her theater in Paris a play in which Napoleon III. is represented. The actor taking the part wears a black mustache, and a warm discussion has arisen in consequence, some persons asserting that the emperor's mustache was yellow. All who ever saw the emperor have been asked to give their testimony. To the best of their recollection the emperor's mustache was ail colors. One editor of a paper confirms that it was yellowish, others say it was reddish-brown, stiffened with plack polish, and others maintain it was black. Several doctors who had often been in close touch with the em-

Tricks of the Grogger. "The man is a grogger," said the food inspector. "He makes whisky

peror before 1870 say that his mus-

tache was dark chestnut brown.

out of old barrels. "Grogging is a recognized trade in some slums. You get hold of old whisky barrels wherein spirits have been maturing for years and you pour into these barrels bolling hot water

and you wait a few days. The result of your waiting is that the hot water turns to whisky. The wood of the old barrels, you see, is so saturated with spirits that the hot water draws out enough to make a strong grade of red eye."

Didn't Mean to Lose Her. Dismal Old Lady-I don't suppose

shall ever want another pair, Mr. Stibbins. Oleaginous Elderly Shopman-I 'ope you'll wear out a lot more shoe leather

Diamal Old Lady-Ah, but I've one foot in the grave already.

Oleaginous Elderly Shopman-Most appy to sell you a single boot, mum. -Philadelphia Inquirer.

III Fortune Without Hope. Evil is the worst companion you can have in adversity, for hope never enters its dark chambers.

NOT FORTHCOMING.



do I know I shall git

"I promise it yer on the word of a gent. "Well, bring the gent down 'ere to me, and yer shall 'ave it."-Jester.

HAD EARNED IT.



"Now, sir, look me in the face and deny, if you dare, that you married

He raised his eyes until they were directed to her countenance, and faltered, "Well, I think I earnt the cash, don't you, dear?"

STILL HOPEFUL.



She (teasingly)-What a fine-looking fellow the half back on the other am is. His features are so regular, He (savagely)-H'm. The match isn't over yet.-Cincinnati Commercial-Enquirer.

CALM AND COLLECTED.



Reporter-So they tell me that you and Branningham were calm and collected after the explosion?

O'Flanagan-Well, sor, I was calm, but poor Branningham wor collected. -N. Y. Press.

CORNERED.



Householder-Here, drop that cost and get out.

Burglar-You be quiet, or I'll wake your wife and give her this letter that you forgot to post.-Royal Magazine. ARTICLES OF

Cimarron Improvement Company

Territory of New Mexico, Office of the Secretary. Certificate of Comparison.

I, J. W. Raynolds, secretary of the Territory of New Mexico, do hereby certify that there was filed for record in this office at 9 o'clock a. m., on the 20th day of March A. D., 1907, Articles of Incorporation of Cimarand also, that I have compared the following copy of the same, with the original thereof now on file, and declare it to be a correct transcript therefrom and of the whole thereof. Given under my hand and the Great Seal of the Territory of New Mexico, at the city of Santa Fe, the Capital, on this 20th day of March, A. D., 1907. J. W. RAYNOLDS,

CERTIFICATE OF INCORPORA-TION OF CIMARRON IM-PROVEMENT CO.

(Seal.) Secretary of New Mexico.

corporation under and by virtue of Stockholders of Cimarron Improvethe provisions of the laws of the Terby certify and declare;

First.

be "CIMARRON IMPROVEMENT and of the whole thereof. COMPANY."

Second.

in the Territory of New Mexico shall be in the town of Cimarron, and county of Colfax, and the name of the agent therein, and in charge thereof, on whom process may be CERTIFICATE OF NON-LIABILserved is H. R. Griebel.

Third.

The objects for which this corporation is formed are: To buy, or otherwise acquire, hold,

own, use, improve, lease, sell, assign, transfer, mortgage or otherwise dispose of real estate, and to loan money on real_estate mortgages.

To build, construct, erect, or cause to be built, constructed or erected and to hold, own, use, operate, lease, sell or otherwise dispose of buildings, structures, works, plants, lines and systems of every description.

To do whatever may be necessary in acrrying on its business and unpersonal property in the territory of on whom process may be served, is New Mexico, or elsewhere,

To borrow money for its purposes and issue and dispose of its negotiable obligations and mortgage its property to secure payment thereof. o acquire by purchase, subscription or otherwise, and to hold, own, sell assign, transfer, pledge, mortgage or otherwise dispose of any bonds, securities or other evidences of indebtedness or shares of the capital stock or other corporations or associations, and, while the owners of

vote thereon.

ital stock of this corporation shall be \$100,000, divided into 1,000 shares of

\$100.00 each, and, the amount with which it will commence business, Non-liability as their free act and shall be \$2,000.00. Fifth. The names and postoffice addresses

of the incorporators, together with tarial) the day and year last above the number of shares subscribed for written, by each, are as follows: Norman Wilkins, Cimarron, N. M.;

5 shares S. E. Pelphrey, Cimarron, N. M.; 1908. shares.

Frederic Whitney, Cimarron, M .: 5 shares. Charles Springer, Cimarron, N. M.

shares. Sixth.

duration of this corporation shall be

fifty years. Seventh. The number of directors shall be three, and the names of those who shall manage the affairs of the company for the first year or until their

qualified, are: G. E. Pelphrey, Frederic Whitney,

Eighth.

Charles Springer.

The directors may hold meetings in the Territory of New Mexico at such time, and in such places as they may Proprietor of the Hartlev Meat Market deem necessary and proper.

Ninth.

The directors may make, alter, amend and repeal by-laws governing the affairs of the corporation, but by-laws so made, altered, amended or repealed may be altered, amended, repealed or restored by a two-thirds vote of the stockholders in interest at any regular meeting, or, special meeting appointed for that purpose. In Witness whereof, we have here- RATON,

County of Colfax. On this, the 18th day af March, A. D., 1907, before me, a notary public in and for said county, personally appeared Norman Wilkins, Frederic

unto set our hands and seals on this,

FREDERIC WHITNEY,

SAMUEL E. PELPHREY.

(55,

CHARLES SPRINGER.

the 18th day of March, A. D., 1907.

(Seal.) NORMAN WILKINS.

Territory of New Mexico,)

Whitney, Charles Springer, Samuel E. Pelphrey, to me personally known to be the individuals whose names are subscribed hereto and they severally acknowledged that they executed the foregoing Articles of Inron Improvement company, No. 4838, corporation as their free act and deed

for the purposes set forth therein, Witness, my hand and seal (Notarial) the day and year last above writ-

(Seal) GEO. M. CHANDLER, Notary Public.

My comission expires May 30,

TERRITORY OF NEW MEXICO. Office of the Secretary.

Certificate of Comparison. I, J. W. Raynolds, secretary of the Territory of New Mexico, do hereby certify that there was filed for record in this office at nine o'clock a. m., on We, the undersigned, do hereby the twentieth day of March A. D. associate ourselves together into a 1907, Certificate of Non-liability of ment Company (No. 4839), and also, ritory of New Mexico, and do here- that I have compared the followingcopy of the same with the original thereof now on file, and declare it The name of this corporation shall to be a correct transcript therefrom

Given under my hand and the Great Seal of the Territory of New Mexico, at the City of Santa Fe, the The location of its principal office Capital, on this 20th day of March A. D. 1907.

J. M. RAYNOLDS, Secretary of New Mexico.

ITY OF STOCKHOLDERS OF CIMARRON IMPROVE-MENT COMPANY.

We, the undersigned incorporators of Cimarron Improvement Company, desiring to limit the liability of Stockholders of said company, do hereby certify and declare:

First. There shall be no liability of Stockholders on account of stock issued,

or to be issued by the company. Second.

The principal office of the company is in the town of Cimarron, County of Colfax and Territory of New Mexico and the name of the limitedly to deal in real estate and agent therein and in charge thereof

> H. R. Grieble. In Witness Whereof, we have hereunto set our hands and seals this eighteenth day of March A. D. 1907. (Seal.) FREDERICK WHITNEY, CHARLES SPRINGER,

> > NORMAN WILKINS. SAMUEL E. PELPHREY.

TERRITORY OF NEW MEXICO, County of Colfax, ss:

On this, the 18th day of March A. D. 1907, before me, a notary pubsuch stock, to exercise the right to lie in and for said county, personally appeared Frederic Whitney, Charles Springer, Norman Wilkins and Samuel E. Pelphrey, to me personally The total amount of authorized cap-known to be the individuals whose names are subscribed hereto and they severally acknowledged that they executed the foregoing Certificate of deed for the purposes set forth there-

Witness my hand and seal 7No-

GEO. M. CHANDLER, Notary Public. My commission expires May 30,

AND The period of time fixed for the Real Estate BOUGHT AND SOLD On Commission successors shall be duly appointed and

> Parties wishing to buy or sell either Live Stock or Real Estate, will do well to call on or list their property or stock with me

Meats for sale by the quarter at all times

E. HARTLEY Springer, N. M.

Attorney-at-Law Rooms 6 and 7, Roth Block

NEW MEXICO